



**TPI - TRIUNFO PARTICIPAÇÕES E INVESTIMENTOS S.A.**

Publicly-held Company

Corporate Taxpayer's ID (CNPJ): 03.014.553/0001-91

Company Registry (NIRE): 35.300.159.845

**NOTICE TO DEBENTURE HOLDERS**  
**OF THE 1<sup>ST</sup> PUBLIC ISSUE OF SIMPLE, NON-CONVERTIBLE DEBENTURES**  
**(ISIN: BRTPIISDBS000)**

TPI - Triunfo Participações e Investimentos S.A. ("Triunfo") hereby announces to the debenture holders of the 1<sup>st</sup> Public Issue of Simple, Non-Convertible, Single Series Debentures issued on January 1, 2002 that on January 7, 2011, it will pay interest in the amount of twelve reais point four nine eight zero one five centavos (R\$ 12.498015) per debenture, ex-interest on equity, as of January 7, 2011.

The amount net of withholding tax will be credited to the checking accounts indicated by debenture holders upon subscription of the Debentures. For more information on the payment of interest, debenture holders may contact Banco Itaú S.A., at Investfone (11) 5029-7780.

The Company's Management, through its Investor Relations Area, is available to all shareholders, debenture holders and the market for further clarification, by phone, at +55 (11) 2169-3999.

São Paulo, January 06, 2011.

**Ana Cristina Carvalho**

Investor Relations Officer