

TPI - TRIUNFO PARTICIPAÇÕES E INVESTIMENTOS S.A.

Publicly-Held Company Corporate Taxpayer's ID (CNPJ/MF): 03.014.553/0001-91 Company Registry (NIRE): 35.300.159.845

NOTICE TO THE MARKET

Declaration of Sale of Relevant Interest

TPI – Triunfo Participações e Investimentos S.A. (BM&FBovespa: TPIS3), pursuant to article 12 of Instruction 358 of January 3, 2002, issued by the Brazilian Securities and Exchange Commission ("CVM") hereby announces that, on September 27, 2013, it received a communication from **GUEPARDO INVESTIMENTOS LTDA**, stating the following:

"In accordance with CVM Instruction 358/02, amended by CVM Instruction 449/07, we hereby inform you that the sum of equity shareholdings jointly held by the funds and portfolios managed by GUEPARDO INVESTIMENTOS LTDA, a portfolio manager authorized to operate by the Brazilian Securities and Exchange Commission (CVM) as per declaratory act no.8092, inscribed in the corporate taxpayers register (CNPJ/MF) under no. 07.078.144/0001-00, decreased to 8,741,000 common shares of Triunfo Participações e Investimentos S.A. ("Company"), representing 4.97% of the total common shares issued by the Company.

Pursuant to article 12, paragraph 6 of CVM Instruction 358/02, we request the Investor Relations Officer of the Company to take the necessary measures to forward this information immediately to the Brazilian Securities and Exchange Commission (CVM) and the São Paulo Stock Exchange (Bovespa)."

São Paulo, September 27, 2013.

Sandro Antonio de Lima

Investor Relations Officer